



**CHRIS MACDONALD**  
**President, McCann North America**

Chris was named President, McCann North America in 2016 after serving as President, McCann New York since 2013. Chris's leadership responsibilities span McCann NY, Casanova//McCann, McCann Detroit, twofifteenmccann, McCann Minneapolis and McCann Canada. During his tenure as President of McCann NY, the agency was awarded expanded responsibilities on existing accounts, added significant new business and was honored as a 2016 Ad Age Creativity Innovator Standout while McCann was named #3 on the Advertising Age A-List. Additionally, McCann New York was awarded 25 Lions at the 2016 Cannes Lions Festival, the most of any U.S. agency and #2 in the world.

Earlier, as Chief Executive of McCann London for six years, he led that agency to considerable success in new business, major creative awards and being named one of London's three best agencies by *Campaign* magazine. McCann London also was a key member of the McCann Worldgroup team that handled the successful and high profile marketing program for the London 2012 Olympics.

A veteran of the London advertising industry for over 20 years, Chris previously held top posts at other high profile London agencies.

In addition to driving business results for the agencies he has led, Chris has a track record of developing effective and lauded communications in virtually every marketing category and for many of the world's most famous brands.