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Veronica is an analyst at Canvas Blue, an IPG-owned agency. Prior to her current position, Veronica was a corporate digital intern at Golin and served as the National Vice President of Career Services for the Public Relations Student Society of America. Veronica graduated from the University of Florida in April 2016 with a Bachelor of Science in Public Relations and a graduate certificate in political campaigning. Originally from São Paulo, Brazil, Veronica currently resides in New York City.