



THE FUTURE OF
ADVERTISING:
PEOPLE

Tara DeVeaux

Robots may make products.

Robots may market products.

But people buy products.

People Move Business.

We Move People.

WE MOVE PEOPLE

Precision
Marketing

Cultural
Understanding

Utility &
Entertainment

WE MOVE PEOPLE



Campbell's
"Recipe Reality Check"



P&G
"The Talk"



Bacardi
"Music Liberates Music"

WE MOVE PEOPLE



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