

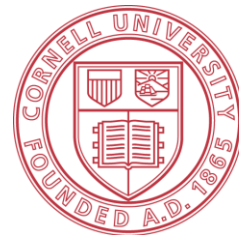
Clarence Lee, Ph.D.

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Professor Clarence Lee is the Breazzano Family Sesquicentennial Fellow. Clarence's research applies deep learning and Bayesian econometric techniques to digital marketing and customer analytics applications across various industries.

His most recent project focuses on employing novel artificial intelligence methods to enable customer analytics while preserving customer privacy. He currently teaches Digital Marketing, Data Analytics & Modeling, and the Strategic Product & Marketing Immersion at both the Ithaca and Cornell Tech campuses.

Clarence received his doctorate from Harvard Business School and holds undergraduate and graduate degrees in electrical engineering and computer science from MIT.



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