



Marketing: The Best Jobs You've Never Heard of Social Media Guide

In an effort to reach students in an organic way, we recommend posting about this exciting talent initiative on social media—particularly Instagram. Below you will find suggested posts (though we encourage you to tailor the message to match your brand voice.)

Official hashtag: #BestJobsEver

If you think marketing is just ads and selling stuff, think again. Marketing has all the best jobs you've never heard of. And they're available to you, even if you never studied marketing. To learn more, visit www.ana.net/bestjobsever. #BestJobsEver

Cookie testing, color naming, rights fighting, puzzle designing and playlist making is all a job. And it can be yours if you enter the marketing industry. Learn more about exciting entry-level job opportunities at www.ana.net/bestjobsever. #BestJobsEver

Have you ever considered a career in marketing? Even if you've never stepped foot in a marketing classroom, you may have the necessary skillset for this exciting industry! Learn more and view entry-level positions at top companies here: www.ana.net/bestjobsever. #BestJobsEver