



# Inspire Together

**DECEMBER 10 | A VIRTUAL EXPERIENCE**

**WHAT:** Inspire Together is a virtual celebration of the 50 Talent Champions who exemplify a commitment to nurturing the next generation of talent and building a stronger bridge between industry and academia. These Talent Champions represent brands, agencies, and non-profits and have worked tirelessly to accelerate diversity, equity and inclusion in the industry.

**WHEN:** Thursday, December 10 at 6pm ET

**HOW TO ATTEND:** Register for Inspire Together at [AEF.com/InspireTogether](https://www.aef.com/InspireTogether). A few minutes before start time, click on the provided link to view the program.

**PROGRAM Talent Champion Celebration**

**HIGHLIGHTS:** The 2020 Class of Talent Champions will receive special recognition throughout the event, honoring their support of the AEF's educational initiatives and their commitment to fostering the next generation of industry leaders, particularly of diverse backgrounds.

**Future Leader Spotlight**

Young professionals will share why they're passionate about marketing, what the industry can do to be more inclusive, and how the AEF has propelled their careers. We'll also hear from students who'd like to thank the Talent Champions for their support and mentorship.

**Industry Executive Features**

Throughout the program, top minds in marketing and advertising will share the importance of recruiting and retaining a diverse workforce. They'll also discuss how the industry can connect with academia to better prepare students for their careers.

**Give the Gift of ANA Membership**

The AEF will recognize the companies and people who have donated an ANA membership to universities nationwide, including Historically Black Colleges and Universities and Hispanic-serving institutions. We'll also hear from professors on why the membership is valuable and how they'll infuse ANA content and case studies into their curriculum.

***Plus... a very special guest appearance. You don't want to miss this!***

**CONTACT:** For questions about Give the Gift of ANA Membership, please contact Elliot Lum at [el@aef.com](mailto:el@aef.com). For all other inquiries, please contact Sara Parrish at [sp@aef.com](mailto:sp@aef.com) or Skye Rubel at [sr@aef.com](mailto:sr@aef.com).