

ANA Educational Foundation 2023 Virtual Visiting Professor Program

Envisioning the Future of Marketing and Advertising

Tuesday, June 6	Wednesday, June 7	Thursday, June 8	Friday, June 9
Focus on Brand and Creativity	Focus on Society & Sustainability	Focus on Technology & Data	Focus on Talent & DEI
Industry Speaker Barry Wacksman Proto 2:00pm - 3:20pm (EST)	Industry Speaker Vincent Stanley Patagonia 2:00pm - 3:20pm (EST)	Industry Speaker Veronica Parker-Hahn Meta 2:00pm 3:20pm (EST)	Industry Speaker Eric Austin P&G 2:00pm – 3:20pm (EST)
Break 3:20pm – 3:25pm (EST)	Break 3:20pm – 3:25pm (EST)	Break 3:20pm – 3:25pm (EST)	Break 3:20pm – 3:25pm (EST)
Industry Speaker Darla Price Ogilvy 3:25pm - 4:40pm (EST)	Industry Speaker Nathan Baynard Mattel 3:25pm – 4:40pm (EST)	Industry Speaker Ilinca Barsan WundermanThompson 3:25pm – 4:40pm (EST)	Moderated panel discussion Geraldine White Publicis Groupe 3:25pm - 4:40pm (EST)
SeeHer Education 4:40pm – 5:00pm (EST)	Meet the ASQ Editor & Authors 4:40pm – 5:15pm (EST)	AEF MADE Internships 4:40pm – 5:00pm (EST)	The wrap up 4:40pm - 5:00pm (EST)