



MADE Internship Recommendation

Program Overview

MADE is an internship program for students with the potential to become future leaders of the marketing & advertising industry. The AEF places a student in a summer internship at one of 40 companies including TikTok, L'Oréal, IBM, McCann, Paramount Pictures, NBCUniversal, Sephora, and Publicis. Positioned as the “common app” for summer internships, this paid program is designed to provide students with the skills, the mentors, and the training that will help them become future leaders in our industry.

Deadlines

Students interested in interning with marketers (i.e., Mastercard, Sephora, IBM, Lenovo, L'Oréal) **must apply and complete their application by Friday, October 18th at 11:59pm ET.**

Students interested in interning at an ad agency or media platform **must apply and complete their application by Friday, January 24th at 11:59pm ET.** A complete application is their initial submission form with including resume, an academic recommendation, and the digital interview.

Professor Details

Professor Name: _____

Professor Title: _____

University: _____

Name of Student: _____

Recommendation Guidelines

We appreciate your insight into this student’s candidacy for this leadership program (no more than 750 words). Concrete examples are encouraged to help shed light on the student’s growth potential. We would be especially interested in your insight into this student’s:

- Critical thinking and analytical abilities
- Communication style and effectiveness
- Facility with quantitative data
- Potential for growth



Recommendation